



Dear Business Owner,

William Brooks Elementary School's Annual Gala is just around the corner! On Saturday, April 28, 2018, we will gather at Lake Natoma Inn in Historic Folsom to raise funds and celebrate our amazing school!

Did you know in 1964, Brooks opened as the first elementary school in El Dorado Hills? Did you know in 2017, over 54 years later, we were awarded the National Blue Ribbon Award? Our school continues to flourish because of the commitment of our teachers, strong corps of parent volunteers, and the generous support of our community.

In past years, funds raised by your generous donations have allowed us to provide students and teachers with necessary school supplies, improve playground equipment, and update technology in the classroom. Your donations also make our gardening and art programs possible, as well as our enriching student assemblies. This year, funds will continue to help us reach our goal of having adequate numbers of up-to-date laptop computers in the classroom as well as support existing and new fine arts and technology programs for the benefit of our students.

Please consider donating on behalf of your organization in support of this year's 2018 Annual Gala. Any item, service, or gift card that can be included in our raffle and/or silent and live auction is *greatly* appreciated. In return, your business will be promoted to everyone who supports Brooks, and exposure of your business during our Gala is guaranteed! If you prefer to make a monetary donation, sponsorship packages are also attached. Because William Brooks PTA is a non-profit entity, your donation may be tax-deductible. Our tax ID is 94-6184901.

With your generous support, we can continue to "Keep Boogieing" as we have been since our opening in 1964!

On behalf of William Brooks Elementary School, thank you for your consideration. Your contribution will truly have a positive impact on our school and will be greatly appreciated by the students, teachers and families at Brooks. Go Bears!

Please do not hesitate to contact me with any questions.

Sincerely,

Julia Paterson
2018 Gala – Chair
WilliamBrooks.Gala@gmail.com
916.607.0458



William Brooks Elementary PTA
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916-933- 6618 Phone | WilliamBrooks.Gala@gmail.com



Title Sponsor - \$1000

- Company name printed on formal invitation (needed by February 28) and logo in event program
- Recognition and logo in all media communications (three Facebook posts, three PTA email blasts, one PTA newsletter)
- Name on school marquee
- MC recognition during event
- Logo on signage and screen during event
- 4 complimentary tickets to event

Partner - \$500

- Logo included in media communications (one Facebook post, one PTA email blast, one PTA newsletter)
- Name on school marquee
- MC recognition during event
- Logo on signage and screen during event
- Name listed in event program
- 2 complimentary tickets to event

Friend - \$250

- Name listed in event program
- Name listed in media communications (one Facebook post, one PTA email blast, one PTA newsletter)

*All donations will be recognized with name of person or business listed in event program.