



Teachers' Perceptions of the Use of Monthly DVD Classroom Newsletter

Authors

Claudia Sanchez, *Associate Professor, Texas Woman's University*
Bridget A. Walsh, *Assistant Professor, University of Nevada, Reno*

Purpose

The purpose of this study was to examine teachers' experiences with using monthly DVD classroom newsletters.

The Article

The authors explain how family involvement is an important contributing factor to the overall academic success of students. Various forms of technology can improve instruction and learning as well. Monthly DVD classroom newsletters were used as the technology mode in this study. The teachers teamed with University partners to create the newsletters. This involved a planning phase and a production phase. The teachers need to have some technological skills or a willingness to learn them to participate in co-creating DVD newsletters. The goal was to assess teachers' experiences using the newsletter. Three pre-kindergarten teachers participated in the study. A pre-survey and post-survey were given to the teachers, in addition to their interview participation. The results indicated the teachers were positive and supportive of using this form of communication with parents. The teachers also thought the approach was useful and would consider further implementation. The newsletter proved to be perceived as an effective form of communication between teachers and parents, especially for parents who had low literacy skills.

What This Means for the Field

DVD newsletters are an innovative technological approach to enhance parent involvement. Teachers had positive experiences with DVD newsletters and are supportive of the method, as the newsletters yielded positive parent feedback. Proper funding for equipment and support for teachers will be necessary to promote this form of communication between school and home.

Citation

Sanchez, C., & Walsh, B.A. (2010). Teachers' perceptions of the use of monthly DVD classroom newsletter. *International Journal of Technology in Teaching and Learning*, 6(2), 157-171.

Contact

Bridget Walsh, Ph.D.: 775-784-7007; bridgetw@unr.edu or visit www.unr.edu/education